Electric mobility for all is just around the corner.
STARTING A NEW CHAPTER IN ELECTRIC MOBILITY. OR RATHER, THREE NEW CHAPTERS.

1 Welcome
We are a new global company on a mission to simplify electric mobility and bring it to a wider market, spanning individuals, companies and government bodies. Our approach is geared towards innovating and managing all the main processes that underpin the value chain.

2 Solutions
We offer an ecosystem of products and services designed to ease the transition to electric mobility: private and public charging infrastructures, digital solutions for the use and management of charging services, and services for company-wide e-mobility, fleets and government bodies.

3 Next & Wow
We are constantly looking to the future. We have developed charging infrastructures for electric boats. Our labs are testing new solutions for electric aircraft and use in e-Motorsports.
Welcome
The new name for electric mobility.

**Enel X Way** is the Enel Group company dedicated to electric mobility. Committed to real-world achievement, it was founded for a clear purpose: to foster a cleaner, more sustainable world, in which renewable sources make people’s lives simpler and better.

Innovation, simplicity, sustainability and reliability are the pillars on which we build the foreseeable future, day by day. And we do this to provide everyone who goes electric with more efficient, easier-to-use services, with higher levels of availability.

People are the focal point of everything we do. Always.

Every day, the people who work with Enel X Way are an immense source of value, made up of passion, curiosity and dedication. It’s thanks to them that we keep looking forward. And it’s thanks to our Customers that we keep moving ahead with electrification. Because it’s our Customers who choose and whose voices need to be heard. Their feedback is the essence of our work and the launch-pad for our inward and outward development.
Welcome | Where we are

We’re worldwide.

Over **700 people**, across **more than 20 countries** worldwide, work for Enel X Way with passion. In 2022, we sold over **91,000 charging points**, and extended our **network of public charging points** to over **22,500 units**. Customers have access to over **290,000 charging points worldwide** via the Enel X Way App, thanks to various roaming agreements.

As a global platform for e-Mobility, we are focused on **developing flexible solutions and technologies for charging electric vehicles, boats and aircraft**, to improve the customer experience and support the electrification of transport for consumers, businesses, cities and government bodies.
20+ countries worldwide

700+ people working for us with passion

91,000+ charging points sold in 2022

22,500+ public charging points

290,000+ charging points worldwide, that customers can access via the Enel X Way App
Paving the way to a simpler, more sustainable future.

We believe that electricity should provide the motive force for every kind of journey. We want to encourage a new culture of mobility that brings innovation, and facilitates the energy transition worldwide.

We are actively involved in building up a dense network of infrastructures, that enable people and goods to move everywhere, by land, sea and air.

Our commitment to full electrification involves citizens, businesses and government bodies, and is based on a collaborative approach to achieving sustainable development goals.

But the future is already here for the millions of electric vehicles on the road worldwide, which "will account for over 60% of global vehicle sales by 2030"*.

Electrification is a major opportunity all round, both for people and for the planet. Electric mobility can make a real contribution to achieving some of the **17 SDGs (Sustainable Development Goals)**, which have global reach and applicability, and involve every country in the world at the public, social and business level.
Our electric mobility business strategy is built on breadth and depth of coverage of the various segments of the industry. This means we are involved in every crucial area.
Open to collaboration.

Facilitating the full transition to electric mobility now requires a systemic approach designed to foster collaboration between the actors involved, by simplifying these technologies and making them more and more accessible and easy to use for everyone.

This is why we forge collaborations and partnerships in Italy and worldwide.

For example, to offer our customers maximum availability, we have numerous roaming agreements in place to give EV drivers access to a network of over 290,000 public charging points worldwide, which can be searched for, booked and used from the Enel X Way App. All this derives from partnerships such as the one with Hubject, a joint venture involving over 1,300 companies in the sector, across 45 countries, in which we have acquired a 12.5% stake. And to further boost electrification in the markets we operate in, we are creating partnerships like the one that gave rise to Ewiva in Italy and Chargeway in India.
Working with Volkswagen to put on some pace.

Ewiva is a joint venture, established in December 2021, between Enel X Way and the Volkswagen Group, a leading automotive player that has embraced a strategy of electrification.

On the basis of our shared vision of the energy transition, we have joined forces and pooled our expertise to ramp up investment and accelerate the uptake of electrified mobility in Italy with Ewiva, the first and largest ultra-fast charging network with nationwide coverage in Italy, which is set to add a further 3,000 charging points by the end of 2025, with power of between 100 kW and 350 kW.
Solutions
Everyone has different charging needs. Our solutions meet them all.

Making the full transition to electrified mobility requires safe, reliable and easy-to-use charging infrastructures. But they also need to be widely spread across the country, so that there’s always a charging point wherever you are, whatever your situation. Whether at home, at the office, in strategic locations around town, on major traffic arteries and wherever vehicles stop or park.
Supermarket / Shopping Malls

4

Hotels

5

Highways

7

Car parks

6

Intermodal hubs (railway stations/ports)

8

Airports

9
Simplifying mobility. Every step of the way.

From design to operation, not to mention customer care at every level, our history and expertise enable us to effectively manage every aspect of the services we offer.
TECHNOLOGY AT THE SERVICE OF CUSTOMERS: CONTROL ROOMS.

Our Control Rooms manage everything relating to charging infrastructures, from monitoring to maintenance, in real time. This gives all our customers access to a highly efficient support network.
The right charging solution, right where you need it.

At home and at the office, with Waybox.

The Waybox home charging station provides an independent, customised approach to simple, safe and smart EV-charging.

Around town with Waypole and Waypole Mini.

Waypole is the outdoor charging solution, designed for strategic mobility locations around town, such as businesses, supermarkets, leisure facilities, car parks, airports and intermodal hubs. Available in a compact and versatile Mini version.
On the road with Waypump.

Waypump is the solution for major traffic arteries. Thanks to its ultra-fast DC technology, it delivers a full charge in just 20 minutes.
Every day we strive to make electric mobility a part of everyone’s daily lives.

The wide range of different charging needs is the biggest challenge we face in making electric mobility more accessible and compatible with everyday life.

Not only in terms of proximity to charging points, but also in terms of everything relating to charging service management and payment. Whether it’s fixed-rate contracts or pay-per-use rates, Enel X Way offers a range of charging solutions conceived and designed to meet a variety of mobility needs.
Access on tap.

Enel X Way App

With the Enel X Way App you can manage and monitor charging stations directly from your smartphone, check your charging progress at public, private and home charging points, view the status of columns and locate the nearest one to you thanks to a map of over 290,000 charging points around the world. Whether you’re a business or an individual, charging your EV is easy and accessible any time, anywhere with the Enel X Way App. What’s more, our App is connected to customer service, so you can report any faults or malfunctions in real time.

Enel X Way Card

Enel X Way Card is an RFID card that you can use to start and stop charging sessions without using the App: to charge your vehicle according to the package you signed up for (pay per use/subscriptions), simply swipe the card across the reader on the charging column. To activate your card, you need to associate it with your account, using the Enel X Way App.
Helping businesses along the road to electrification.

Enel X Way has developed a wide range of customisable offers for companies that want to play their part in the transition to electric mobility. Such as Set&Charge, which includes modular packages with supply of infrastructure, installation, maintenance and software, designed to provide charging hubs for businesses like shops, restaurants, hotels and supermarkets.
Waymedia: for forward-looking companies.

Waymedia is an integrated charging infrastructure designed for businesses, which enables them to offer EV charging and multimedia advertising services.

It charges up to 2 vehicles at once, with power of up to 22 kW, and it features a 75-inch LCD monitor for playing dynamic, customisable advertising content. Versatile, sustainable and high-tech, it’s the charging solution for companies of the future.
The electrification of company and public-service fleets.

Electric mobility is about more than just private users; it’s a huge opportunity across every sector. Just think of the countless kilometres travelled every day by vehicles delivering goods for e-commerce companies. These vehicles also have a part to play in the transition to electric mobility, and electrifying them means reducing pollution and making our cities quieter. The electrification of commercial and public-service fleets offers an advantage for companies and government bodies, because it reduces both their environmental footprint and their operating costs.

That’s why we have introduced Fleet Electrification Management (FEM), the Enel X Way fleet-analysis service that guides companies and government bodies towards a sustainable energy transition.

Thanks to FEM, sustainability-focused organisations will be able to:
- identify how, when and at what cost they can gradually replace their existing company vehicles with EVs;
- install a suitable number of appropriately-powered charging infrastructures;
- work out the scale of the charging services they need on public infrastructures.
ANALYSIS FACTORS

Characteristics of ICE-powered vehicles

Trip characteristics

Weather conditions

Driving style

Weight transported

Topography

FLEET ANALYSIS LIGHT
For small fleets, the analysis can be simplified and standardised regardless of the number of vehicles.

FLEET ANALYSIS FULL
For large fleets, the analysis is carried out by fitting the vehicles with Black Boxes for precise monitoring of all the analysis factors.
Our digital tools for businesses and government bodies.

Our digital solutions make the management and monitoring of charging infrastructures simple and efficient. Including for businesses and government bodies.

Company fleets
Everything you need to manage fleet charging at private, public and residential infrastructures.

Businesses
A tool for monitoring the revenues and consumption of third-party charging stations.

All CPOs
A comprehensive solution for public charging point operators.
We have our customers’ interests at heart, round the clock.

To make electric mobility truly accessible, you not only need to provide charging points nationwide, you also need to provide a support service that responds to people’s needs, whenever they arise. That’s why all our customers have access to continuous support, 24 hours a day, 7 days a week, which brings an extremely high level of efficiency, safety and quality to the charging experience.
ALL OUR CUSTOMERS HAVE ACCESS TO CONTINUOUS, 24/7 SUPPORT.
Next & Wow
Innovation across sea and sky.

Our aim is to make electric mobility effective, sustainable and accessible to everyone. Electric road vehicles are just the first step. We have developed charging infrastructures for electric boats, which are already operating in Portofino, Cernobbio and on Lake Tahoe in California. And we are also developing efficient solutions for vertical take-off electric aircraft (eVToL) electric Vertical Take-off and Landing, which are the future of air transport and travel. All this happens in our Lab in Rome, where we turn innovation into application, after thorough testing.
WE ARE BRINGING ELECTRIC MOBILITY TO THE MARINE SECTOR AND TO VERTICAL TAKE-OFF AIRCRAFT.
Waypark Micro: green charging for light vehicles.

Sustainable electric mobility also requires better access to charging services for short urban journeys, made on vehicles like bikes or scooters.

To meet this need, we have developed Waypark Micro, a green, smart system for electric micromobility designed for light electric vehicles, such as scooters, e-bikes and wheelchairs. Waypark Micro can sustainably charge up to 6 electric vehicles simultaneously, using photovoltaic panels that reduce environmental impact, by means of a Schuko socket or wireless system.

Ideal for public car parks, company car parks and sharing companies, it is equipped with a Wi-Fi connection and visual monitoring system designed to prevent theft and vandalism.
Wayability: barrier-free charging.

At Enel X Way, we are constantly working to create something really useful, with an inclusive and sustainable approach, including on the social front. We strive to eliminate inequalities, by encouraging inclusive solutions such as those for people with disabilities.

That’s why we created Wayability. The possibility of charging wheelchairs away from home is a small but significant step towards greater freedom of movement, which makes electric mobility truly accessible to everyone.
eMotorsport: a test-bed for innovation.

Sport provides an ideal arena for developing new solutions for electric mobility. As well as offering nail-biting races eMotorsports are the perfect proving grounds for us to develop and track-test new charging systems and integrations with storage, robotics and much more, in extreme technical and environmental conditions. The same is true of the Autodromo di Vallelunga (Rome), where we have our e-Mobility Sport Lab.

eMotorsports are also a powerful vehicle for raising awareness of values like sustainability and respect for the environment, because the races are not only held on tracks, but also in urban areas and locations that are significant from an environmental and landscape point of view.
WE ARE SMART-CHARGING PARTNERS FOR THE LEADING ELECTRIC VEHICLE CHAMPIONSHIPS, SUCH AS MOTO E AND EXTREME E, FOR WHICH WE DEVELOP STATE-OF-THE-ART CHARGING INFRASTRUCTURES.
Waylab: where the future gets tested.

Waylab is a dedicated space for testing new charging systems for electric mobility, integrated with photovoltaic systems and energy storage systems; and for testing firmware, software and applications.

It comprises test labs for AC and DC infrastructures, wireless and vehicle-to-grid (V2G) charging systems, and R&D prototypes such as robotics systems. And it’s all situated at a single site in Rome, with a 14-point HPC (High Power Charging) charging station made by Ewiva.
Download the Enel X Way App to locate, book and manage your charging sessions.

#followtheway
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